



Versatility: from hair salon to spa

by FAN staff

Jayna Stone, daughter of Bill and Rose Stone of Fruitport and a 2010 graduate of Fruitport High School, is the new owner of Versatility Hair Salon and Spa. Jayna was an All State athlete in high school and ran circles around the competition on the track. This is the same approach she intends to take in the salon industry. She has made several upgrades and added many new services to Versatility Salon.

Jayna is a 2012 graduate of the Douglas J. Aveda Institute in Grand Rapids, and is a Certified Master Stylist. Along with Jayna, there are three other master stylists at Versatility to serve all your hair and beauty needs. Sarah Knight, Jessica Clafin and Caty Bauer would be happy to work with you and to discuss the direction you would like to take.

Located at 6582 Airline Road (on the corner of Pontaluna and Airline), Versatility Hair Salon and Spa is everything its name suggests. Offering cuts, color, waxing, and nail service to name a few, Versatility is truly a full service salon. Jayna has recently undergone training in the fused hair extensions procedure. While this method has been popular in Hollywood for many years, fusion hair extensions have recently exploded across the United States for the general public. They are well loved for their realistic appearance, painless application, and are virtually indistinguishable from your natural hair.

Call today for an appointment at (231) 865-6716. If you bring in this article, receive 10 percent off any of the services offered.

While other salons are trying to catch up, run with Jayna and Versatility at the front of the pack!•

American Red Cross launches new app

(Submitted by the American Red Cross)

The American Red Cross has launched the Team Red Cross App, which allows people to sign up to help, get an overview on basic tasks, and receive notifications about Red Cross disaster volunteer opportunities in their community.

“When people see an emergency happening, they often want to help but may not know how” said Tim Lipan, executive director. “The Team Red Cross App provides a quick and easy way for people to sign up to help the Red Cross and support their community.”

Once users download the app, they create an account. Then they learn about different jobs, such as working in a warehouse, handing out supplies, or assisting with feeding. When the Red Cross has a need for volunteers, the Team Red Cross App will notify users based on their location. Potential volunteers can instantly accept or decline the volunteer opportunity.

The Red Cross is encouraging the public to download the app before a disaster strikes in West Michigan so volunteers can help immediately. The app is free and designed for iPhone and Android smart phones and tablets. Additional features include:

- A quick orientation right on the mobile device
- Ability for people to share notifications for volunteers with their social network
- Earn digital “badges” by completing a job test, accepting a job, sharing the app, recruiting volunteers, etc. The “badges” can then be shared with their social network
- Allows people to donate money to the Red Cross and sign up to donate blood
- Offers emergency response information people can share with friends at the touch of a button

The Team Red Cross App is the seventh in a series of highly successful Red Cross apps, which are now on more than three million mobile devices across the country. A recent Red Cross survey shows that apps are now tied with social media as the fourth most popular way to get information during emergencies — behind TV, radio and online news sites. Nearly one-fifth of Americans say they’ve received some kind of emergency information from an app they’ve downloaded, making the Red Cross apps an important way for the public to get ready for disasters.

The Team Red Cross App can be found in the Apple App Store and the Google Play Store by searching for American Red Cross or by going to redcross.org/mobile-apps. For more information on how to give, get trained or get involved with the American Red Cross, visit redcross.org or call 1-800-RED-CROSS. •

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