Fruitport Area News

231 865-3134 • Fax 1-231 668-8957 E-mail: mail@fruitportareanews.com Online: www.fruitportareanews.com

Sample ad sizes

3.05" wide

2 Column inch ad

Continuous \$34 • One time \$40.80

• The Best Coverage & Delivery

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FAN is mailed through the U.S. Post Office to all the addresses in Fruitport & Sullivan Townships.

PLUS 1600 subscribers and businesses in surrounding areas.

3 Column inch ad

Continuous \$51 • One time \$61.20

The Most Read Publication in this Area

A school system survey verified that more adults & students look in each issue of FAN than any other publication by a wide margin.

4 Column inch ad Continuous \$68 • One time \$81.60

• Why?... It's Readable!

Over eight hundred names and accomplishments of individuals from this area are mentioned in most issues.

Most residents will read about someone they know personally in each issue. FAN has a reputation of credibility and factual accuracy.

6 Column inch ad Continuous \$91.80 • One time \$105.60

The Fruitport Area News is a **Community Service Journal**

Communities benefit from an independent community publication such as FAN, and your advertising helps FAN exist.

Our readers appreciate & keep this paper, and we encourage them to be loyal to our advertisers.

3.05" wide

8 Column inch ad Continuous \$122.40 • One time \$140.80 Fruitport Area News • May 2017 • Page 17

6.27" wide 12 Column inch ad Continuous \$162 • One time \$182.40

16 Column inch ad (4" x 6.27" wide) Continuous \$216 • One time \$243.20

1/3 PAGE SPECIAL

32 column inch ad

(four column X 8 inches)

Continuous Rate

\$297.60

One Time Rate \$320.00

2/3 Page Special

Continuous Rate

\$486.40

One Time Rate

\$518.40

A continuous rate can be established by agreeing to run ads continuously for 4 issues.

(The size and content of your ad may be changed for each issue.)

FAN Coupon • FAN Coupon

12 Column inch ad or larger <u>Includes</u> this size coupon FREE on the Coupon Page

6.27" wide