

Call for Artists at Award-Winning Festival



MUSKEGON, MI – The award-winning Lakeshore Art Festival is now accepting fine art and craft applications for the festival taking place Friday, July 5 and Saturday, July 6, 2019. Last year, a record number of artists applied which resulted in expanding the festival footprint.

Lakeshore Art Festival has a “blind jury process.” Every year, a group of industry professionals, artists and crafters review each entry, not knowing who the applicant is (i.e. blind jury). Jurors rely solely on the images and body of work provided by the applicants and score each applicant based on standards of quality, uniqueness and handcrafted appeal. Applications are run through the online Zapplications program and can be accessed via lakeshoreartfestival.org.

Lakeshore Art Festival continues to move up in national ranking starting at #83 in 2015 to #27 in 2016 and now at #11 for 2017 by the Sunshine Artist Magazine, known for high-quality content in the fine art and craft industry.

The festival is also in the running for the 2019 America’s Best Art Fair. You can help by voting for the Lakeshore Art Festival here: <https://www.surveymonkey.com/r/18BAFsurvey>. Be sure to type in “Lakeshore Art Festival, Muskegon MI” where applicable. Lakeshore Art Festival was voted “Favorite Small Town Art Fair” in 2016 and 2017.

“It has been our goal to continually enhance the quality of exhibitors that attend the show. The recognition received by artists, national publications and guests signifies that we are reaching our goals!” commented Carla Flanders, Lakeshore Art Festival Director. “In addition to putting on a quality event for exhibitors and guests, we are pleased to announce that the festival gives back to the community and has donated over \$30,000 to six local non-profits this year alone!”

Fine Artists and crafters that would like more information or want to register for the 2019 Lakeshore Art Festival can visit lakeshoreartfestival.org.

Senior Power of Produce - Shoreline Lions Branch of Fruitport Lions



Senior Power of Produce, August 7 - October 9, 2018 was a great success.

Around 1500 seniors registered with funds of upwards of \$27,000 in tokens to spend on produce only at The Muskegon Farmers Market. Each week seniors 60 years and older would get \$4 to spend.

Tokens were distributed on Tuesdays, 10am - 1pm. Senior Resource helped the project with some Senior Millage funds along with Fruitport Lions, Community Foundation for Muskegon County, Mercy Health Project and individuals. We hope for a great 2019 season.

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