231 865-3134 email: mail@fruitportareanews.com Sample ad sizes	
1" high	3" high
2 Column inch ad Continuous \$35.70 • One time \$42.50	
1.5" high	12 Column inch ad Continuous \$170.04 • One time \$190.44
3 Column inch ad Continuous \$53.55 • One time \$63.75	
Continuous \$55.55 One time \$65.75	4" high
2" high	
4 Column inch ad Continuous \$71.40 • One time \$85.00	
	16 Column inch ad Continuous \$226.72 • One time \$253.92
3" high	1/3 Page Special
	32 column inch ad (four column X 8 inches)
	Continuous Rate* \$312.32
	One Time Rate \$334.72
6 Column inch ad Continuous \$96.36 • One time \$110.16	8" high
	* A continuous rate can be established by agreeing to run ads continuously for 4 issues. (The size and content of your ad may be changed for each issue.)
4" high	FAN Coupon • FAN C
	12 Column inch ad or larger Includes this size coupon FREE on the Coupon Page
	L
3.05" wide 8 Column inch ad Continuous \$128.48 • One time \$146.88	Call 231-865-3134 6.27" wide