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The 6-PAK Band June 13

Impact Entertainment Mobile DJ - Steve Zaagman, learn how to Swing Dance. June 20

June 27 Trixy Tang Band

The Silverado Band - Military Salute Night July 4

July 11 The Bourne Bro's

Butch Grenell and Unbreakable Pride Band July 18

The Silverado Band July 25

Impact Entertainment Mobile DJ - Zumba with Francine August 1

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Butch Grenell and Unbreakable Pride Band August 22

Orchard Markets



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ALL LIK Dancing into Sunset Fruitport

The Pointes, Norton Shores Retail Center Approved Site for Steak N Shake "Why Rent When You Can

submitted by Ashley Feldpausch, AMG Business

Own?"

The Pointes Shopping Center on Sternberg Road at US-31 has new owners, along with a new management team. Longtime local businessman and entrepreneur Bill Cooper, together with partners attorney David Bowen and Jeff Zaloga, now own the retail center, along with five outlots, and will be offering local businesses the opportunity to own, rather than rent, their units at The Pointes. "Why Rent When You Can Own?" is their motto for The Pointes, which is currently undergoing aesthetic improvements in preparation for new occupants.

"We're excited about the improvements that are taking place, but we're even more excited about the opportunity for business owners to own their own building, in a prime retail location, for and build their own stand-alone building. The Pointes will create the greatest opportunity, at the lowest cost, for small business owners to own their own business real estate in Norton Shores history!

Units at The Pointes range from 900 square feet on up to 5,000 square feet or more. The building offers 56,000 square feet of retail/office space with a modular floorplan, with units starting at less than \$100,000! Current tenants can choose to convert their agreements to ownership agreements if they desire, or continue to rent at The Pointes.

Area businessmen Sean and Adam Sobczak are developing plans for a new restaurant concept to be built in the former Firehouse Guitar space. The Pointes is also working with several national credit tenants for the development of the five outlots on Sternberg Road. Steak n' Shake recently approved one of the out-lots for a Steak n' Shake location, and the developers are currently looking for potential franchisees and investors that would like to step into an already approved location.

a fraction of the cost and time required to develop Sean Biglari, Director of Franchise Development for Steak n' Shake, said, "This is exactly the type of location we like, right off the highway, easy access, easy visibility. I really like that location a lot. I can see us being very successful there."

The Pointes owners are also investigating creating a seasonal food truck park in the NE corner of the property and inviting some of the more popular West Michigan mobile eateries to rotate into the park, serving the more than 1,000 employees in and around the industrial park along Grand Haven Road.

The Pointes is the only shopping center in Muskegon County, where you can exit off of US-31, and into/out of the shopping center, without ever passing through a traffic light, a beneficiary of being directly connected to the US-31 cloverleaf interchange. That advantage is huge, according to

For more information, or to explore the possibilities, call The Pointes at 231-799-4801.