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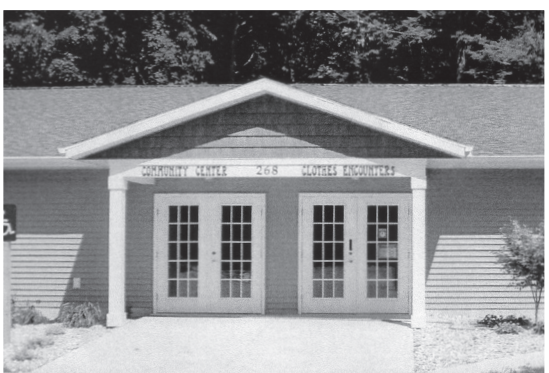
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HOURS

Tues. 3:30pm-6pm
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268 N. 3rd Ave. Fruitport Village
Next to Word of Hope Church

Watch Muskegon Market Report ATHENA



A T H E N A
on the Lakeshore

The ATHENA on the Lakeshore Awards are presented annually to recognize outstanding business and community leaders who live, work and play along the Lakeshore.



Brianna T. Scott, Attorney/Member-Owner at Brianna T. Scott & Associates, PLLC was honored as the 2019 ATHENA Award Recipient. Abby Selby, CPA at Selby Tax and Accounting, was honored as the 2019 ATHENA Young Professional Award Recipient.



Nine finalists and ten young professional finalists were honored at the luncheon, which was attended by over 350 regional community and business leaders. Go to www.muskegon.org to learn more about how these exceptional women are impacting the Lakeshore.

Work



Teyondra Burch, winner of the September 5x5 Night

5x5 Night brought together five local entrepreneurs in Muskegon Heights to share their business ideas and compete for \$5,000. The event, presented by Start Garden, is a monthly competition in West Michigan that supports putting ideas into action.

Watch Muskegon was proud to support the Muskegon Heights Unity Mixer that followed this event.

Learn



The Muskegon Area Promise has changed the lives of 700 students since 2015, helping them to continue their education past high school. This year, 443 promise scholars are attending college in Muskegon, with a projected annual cost savings of \$1.75 million for Muskegon Area families. Go

to www.muskegonisd.org to learn more about utilizing this unique program.



Haunted Tunnel at Van's Car Wash & Quick Lube



Van's Car Wash & Quick Lube hosted its fifth annual Halloween-themed haunted event. The car wash at the Apple Ave. location was transformed into a terrorizing tunnel, to benefit a local charity.

The event began in 2015, with about 90 cars participating. This year, Van's expected to see 1,000 or more. Annually, this event raises thousands of dollars for a local non-profit. **Pioneer Resources**, this year's benefactor, offers a diverse array of individualized supports for persons with disabilities and seniors. They provide housing, transportation services, ABA Therapy for individuals diagnosed with Autism, recreational opportunities, employment and vocational training services, independent living support, and recreational opportunities in Muskegon and Ottawa counties. For more on their services: www.pioneerresources.org

In the past, the Haunted Car Wash was integrated with the operating car wash. This year, because of the volume of cars and for the security of the volunteers, the car wash was not running for safety reasons. The additional volunteers allowed for more haunting and special effects in the tunnel. Each car also received a spooky goodie bag, while supplies lasted.

The Haunted Tunnel ran from 7-10 pm on November 1 & 2 at Van's Apple Ave. location in Muskegon.

The cost was a \$10 donation, 100% of the proceeds going to Pioneer Resources

Van's Car Wash & Quick Lube has been locally owned and managed, serving the community since it opened its first car wash on Sherman Blvd. in 1969. The Haunted Tunnel was one of many events on the 2019 calendar, all to celebrate 50 years of service in the community. For upcoming events and promotions, please visit vanscarwash.com for details.

Services include car washes and quick lube/oil change services with seven locations in the Muskegon, Fruitport, and Fremont areas. The Sherman location offers repairs and other maintenance. Van's car washes are one of the few locations that prep and spot clean your car before the automated wash. Also, with each oil change or auto service purchased, customers receive a free car wash. For a list of all locations and Haunted Tunnel details, please visit vanscarwash.com.