Fruitport Area News

231 865-3134

email: mail@fruitportareanews.com Online: www.fruitportareanews.com Sample ad sizes

" high

2 Column inch ad

Continuous \$35.70 • One time \$42.50

• The Best Coverage & Delivery
FAN is mailed through the U.S. Post
Office to all the addresses in Fruitport

& Sullivan Townships.

3 Column inch ad

Continuous \$53.55 • One time \$63.75

• The Most Read Publication in this Area

2" high

A school system survey verified that more adults & students look in each issue of FAN than any other publication by a wide margin.

4 Column inch ad

Continuous \$71.40 • One time \$85.00

• Why?... It's readable!

Over eight hundred names and accomplishments of individuals from this area are mentioned in most issues.

" high

Most residents will read about someone they know personally in each issue. FAN has a reputation of credibility and factual accuracy.

6 Column inch ad

Continuous \$96.36 • One time \$110.16

• The Fruitport Area News is a Community Service Journal

Our readers appreciate & keep this paper, and we encourage them to be loyal to our advertisers.

"high

The Entire FAN can be read online at www.fruitportareanews.com with FAN updates between papers.

3.05" wide

8 Column inch ad

Continuous \$128.48 • One time \$146.88

| 3" high | |
|---|--|
| 12 Column inch ad Continuous \$170.04 • One time \$190.44 | |
| 4" high | |

16 Column inch ad

Continuous \$226.72 • One time \$253.92

1/3 PAGE SPECIAL

32 column inch ad

(6.27" wide X 8 inches high)

Continuous Rate*

<u>One Time Rate</u> \$334.72

FAN Coupon • FAN Coupon

12 Column inch ad or larger Includes this size coupon FREE on the Coupon Page

* A continuous rate can be established by agreeing to run ads continuously for 4 issues.

(The size and content of your ad may be changed for each issue.)

Call 231-865-3134

6.27" wide