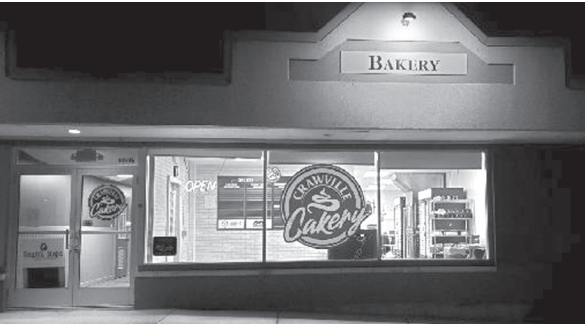


Fruitport Business Profile:  
Crawville Cakery

by Kate, Calvin, and Kimmie Holtrop



Crawville Cakery is an old-fashioned baked-goods shop at 16 S. Third Avenue in Fruitport. Locally owned and operated, the Crawville Cakery offers goodies Wednesday—Saturday, 7am—3pm, or until they’re sold out. The shop is centered around quality and filled with fresh-baked treats that bring back old-fashioned recipes and flavors.

Focusing on smaller, more individualized treats, the Cakery doesn’t sell full-sized cakes and breads. Jumbo-sized cupcakes and sweetbread mini-loaves are the closest they come size-wise, but the huge taste makes up for the small size. Priced well, each treat is small enough for individuals, while being large enough to share—if you can manage to part with a few bites.

The shop’s policy excludes cut-out cookies, as all goodies are shaped by hand the old-fashioned way. The Cakery doesn’t make doughnuts, either.

The name Crawville originates from Fruitport’s founding days, when the town was known as Crawville, home of the Pomona House hotel built by Captain Craw. The Cakery chose the name to bring back some of Fruitport’s old-time history. Now the Crawville Cakery is determined to bring back old-time childhood memories for elder community members and to make some of those experiences available to today’s youth with its blend of a homey, personable environment and handmade treats.

The Cakery ensures that their baked goods are top-quality, flavorful, and moist, meticulously checking every item. This way, each treat appeals to the smells, tastes, textures, and memories of days gone by. Old-fashioned recipes and flavors abound at the Cakery, from Southern-style Potato Chip Cookies with roasted pecans to Salted Caramel Cashew Cupcakes inspired by an old-school ice cream flavor.

In general, the weekly menu provides consistency, having a flavor of parfait, bakery items showcasing Fruitport’s seasonal fruit, and, only on Saturdays, a one-pound Caramel Apple Cinnamon Roll. The details of the menu change daily, as each new batch of fresh-baked goodies has its own variety of flavors.

Jumbo-sized Cupcakes are one of the most popular treats, with flavors such as root beer

float, PB & J, banana pudding, cherry cheesecake, Mexican chocolate and vanilla chia spice.

Occasionally, several cake pop flavors are on the menu. Muffin options are diverse, with flavors like cinnamon doughnut, peach pecan, and blueberry.

Brownies are also varied, with peanut butter chocolate, Turtle, chocolate cherry and Girl Scout Thin Mint, also chocolate caramel. Sweetbread Mini-loaf flavors include chocolate cherry, pumpkin, zucchini, and harvest.

Homemade Cookies comprise a large part of Crawville Cakery’s menu. Varieties include windmills, molasses cookies, and “Snookies,” a new spin on sandwich cookies.

Parfaits come in flavors like blueberries and cream, pumpkin candied pecan, caramel apple piecaken (pie-cake-en) with homemade caramel, cherries-in-the-snow, chocolate pecan piecaken, and banana pudding.

Taking home-baking into a more commercial atmosphere, Crawville Cakery is trying to work into making orders for events, such as birthday parties, weddings, graduation parties, and other special events. Whatever the occasion, local customers and visitors from out of town can be themselves at Crawville Cakery, in an atmosphere of warmth and welcomeness, where they can chat and enjoy sweet treats.

The Cakery is also a vendor for two other handmade Michigan favorites. Lively Up Kombucha, owned and operated by Zack Smith and his fiancée, Brenna Kelley, features multiple flavors of kombucha tea. Find Lively Up Kombucha online at [livelyupkombucha.com](http://livelyupkombucha.com). Paul’s Gourmet Jerky is owned and operated by Paul Terpstra. He makes 5 flavors of snack sticks and also features nine flavors of tender, hand-crafted jerky. Check out his website at [paulsgourmetjerky.com](http://paulsgourmetjerky.com).

Look for daily Crawville Cakery menu options on their Facebook page, <https://www.facebook.com/profile.php?id=100089254565883>

Contact the shop by phone at (231) 366-6100 or by email at [cakerycrawville@gmail.com](mailto:cakerycrawville@gmail.com).

Call in early to reserve the goodies you want or come in early to choose from the day’s selection before its gone!



Fruitport District Library  
Summer Reading Program 2023  
Success

Matt Lubbers-Moore, Library Director of the Fruitport District Library, wants to thank the Fruitport community, the Friends of the Fruitport District Library, the Board of the Fruitport District Library, and the staff for an amazing and successful 2023 Summer Reading Program!

The library hosted 25 programs that were attended by almost 1,000 people!! We hosted the Outdoor Discovery Center twice, a mobile Planetarium, Crafts with Miss Robin, and weekly Crafts and Snacks with Miss Lesa!

We had over 200 people finish the Summer Reading Program! We had over 100 kids read at least 30 days throughout summer!!! We had 35 teens and almost 100 adults participate!

Thanks to our Friends and local businesses everyone who completed the Summer Reading Program received prizes!! The Fruitport District Library was able to hand out almost \$5,000 in prizes, everything from puzzles and books to gift cards for local businesses!!

This was also our second year that the Fruitport District Library teamed up with Feeding America in handing out lunches during summer for kids 0-18. On Mondays, Wednesdays, and Fridays 12-1pm you would often see the library director outside along with community volunteers and Friends passing out lunches. From June to August over 1,000 lunches were passed out!!

What a wonderful summer, and we look forward to the 2024 Summer Reading Program!

Stay up-to-date with fun crafts, programs, and events throughout the year with our community calendar on our website at [Fruitportdistrictlibrary.org](http://Fruitportdistrictlibrary.org).

Fruitport Leo Club



The Fruitport Leo Club has started back with a bang this year. We ended last year with 11 active members, one graduated and one moved away but the remaining nine have been joined with at least four new members and we hope to grow our membership throughout the year. Last year we put on our 1st Bike Rodeo, ran the kid activities at Fruitport Old Fashioned Days, to include the kiddie parade, and operated the quarter game to help build up funds for our next bike rodeo. This year with the Fruitport Lions turning 75 years strong, the Fruitport Leo’s are hoping to not only put on another bike rodeo, help with the Fruitport Lions pancake supper, Old Fashioned Days kid activities, and kiddie parade, we are also hoping to have enough Leo members to organize a softball tournament during Old Fashioned Days.

If you want to give back to your community and be involved with the largest service organization in the world, consider joining the Fruitport Leo Club, which is sponsored by the Fruitport Lions Club. Membership is open to kids ages 12 – 18, so middle school through high school. Our meetings are the 1st and 3rd Mondays right after school in the high school Cafeteria. They normally last 30-45 minutes. To join you can contact any of the members in the photo above or call Bobby Jados at (231) 286-9120. Your community needs you.

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\*One coupon per table per day. Expires 12/31/23