

Fruitport Area News

231 865-3134

email: mail@fruitportareanews.com

Online: www.fruitportareanews.com

Next Issue: May 10th, 2024  
Deadline: April 26th

Sample ad sizes

1" high

2 Column inch ad  
Continuous \$38.56 • One time \$45.90

1.5" high

- **The Best Coverage & Delivery**  
FAN is mailed through the U.S. Post Office to all the addresses in Fruitport & Sullivan Townships, and the Fruitport School District.

3 Column inch ad  
Continuous \$57.84 • One time \$68.85

2" high

- **The Most Read Publication in this Area**  
A school system survey verified that more adults & students look in each issue of FAN than any other publication by a wide margin.

4 Column inch ad  
Continuous \$77.12 • One time \$91.80

3" high

- **Why?... It's readable!**  
Over eight hundred names and accomplishments of individuals from this area are mentioned in most issues.  
  
Most residents will read about someone they know personally in each issue.

6 Column inch ad  
Continuous \$104.04 • One time \$118.98

4" high

- **The Fruitport Area News is a Community Service Journal**  
  
Our readers appreciate & keep this paper, and we encourage them to be loyal to our advertisers.

3.05" wide

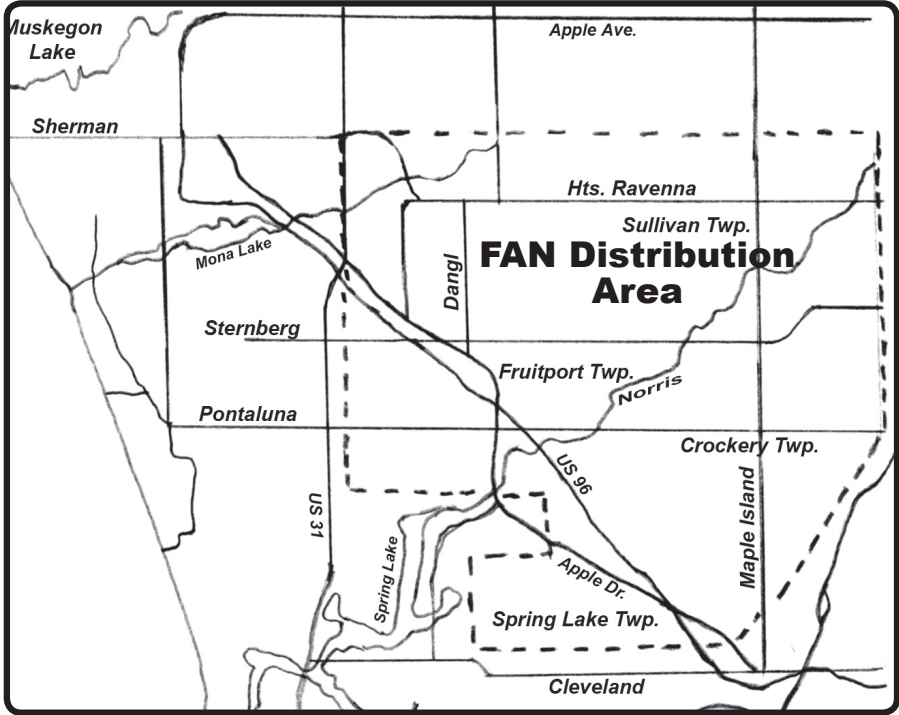
8 Column inch ad  
Continuous \$138.72 • One time \$158.64  
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3" high

Reach Your Closest Potential Customers  
— 10,000+ Copies Printed —

12 Column inch ad  
Continuous \$183.60 • One time \$205.68

4" high



16 Column inch ad  
Continuous \$244.80 • One time \$274.24

1/3 PAGE SPECIAL

32 column inch ad  
(6.27" wide X 8 inches high)

Continuous Rate\*  
\$337.28

One Time Rate  
\$361.60

8" high

FAN Coupon • FAN Coupon • FAN Coupon • FAN Coupon • FAN Coupon • FAN Coupon • FAN Coupon

12 Column inch ad or larger Includes this size coupon  
FREE on the Coupon Page

\* A continuous rate can be established by agreeing to run ads continuously for 4 issues.  
(The size and content of your ad may be changed for each issue.)

Call 231-865-3134  
6.27" wide